

ORDER



Orders

Order / Rev: 715923

Alt Order #: 06331768

Product Desc: CRAVAAK FOR CONGRESS

Estimate: C30N06

Flight Dates: 10/30/12 - 11/06/12

Original Date / Rev: 11/01/12 / 11/01/12

Order Type: Political

KARE

Primary AE: Jim Quinn

Sales Office: T-PHI

Sales Region: NAT

Agency

Name: Smart Media Group Inc/ POL

Buying Contact:

Billing Contact:

814 King Street

Alexandria, VA 22314

Billing Type: Cash

Billing Calendar: Broadcast

Billing Cycle: WEEKLY

Agency Commission: 15%

Advertiser

Name: CRAVAACK, C / R / CON

Demographic: A35+

Product Codes: PL-US House Representative

Priority: P-2

Revenue Codes: AGY, GEN, POL

New Business Thru:

Order Separation: 00:15:00

Advertiser External ID:

Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/29/12	11/04/12	79	\$51,800.00	\$44,030.00
11/05/12	11/11/12	27	\$13,525.00	\$11,496.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2012	106	\$65,325.00	\$55,526.25	0.00
Totals	106	\$65,325.00	\$55,526.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jim Quinn			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	KARE	11/02/12	11/02/12	Tonight Show	CM	1035pm-1135pm	----F--	:30	1	\$650.00	P-2	0.00	NM	1	\$650.00
TONIGHT SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	----F--					1	\$650.00		0.00			
2	KARE	11/02/12	11/02/12	M-F 2-3p	CM	2P-3P	----F--	:30	1	\$300.00	P-4	0.00	NM	1	\$300.00
THE DOCTORS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	----F--					1	\$300.00		0.00			
3	KARE	11/02/12	11/02/12	M-F 4-430p	CM	4-430P	----F--	:30	1	\$525.00	P-4	0.00	NM	1	\$525.00
KARE 11 4 News															
4P NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	----F--					1	\$525.00		0.00			
5	KARE	11/02/12	11/02/12	M-F 5-530p	CM	5-530p	----F--	:30	1	\$1,975.00	P-4	0.00	NM	1	\$1,975.00
KARE 11 5 News															
KARE11NWS-5															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	----F--					1	\$1,975.00		0.00			
6	KARE	11/02/12	11/02/12	M-F 9-10a	CM	9-10a	----F--	:30	2	\$350.00	P-4	0.00	NM	2	\$700.00
TODAY															
TODAY 11															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	----F--					2	\$350.00		0.00			

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 Flight Dates: 10/30/12 - 11/06/12

Advertiser: CRAVAACK, C / R / CON
 Product Desc: CRAVAACK FOR CONGRESS
 Estimate: C30N06
KARE

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
20	KARE	11/01/12	11/01/12	M-F 4-430p KARE 11 4 News	CM	4-430P	---T---	:30	1	\$525.00	P-4	0.00	NM	1	\$525.00
4P NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	---T---	1		\$525.00		0.00						
21	KARE	11/01/12	11/01/12	M-F 430-5p Jeopardy	CM	430-5P	---T---	:30	1	\$1,350.00	P-4	0.00	NM	0	\$0.00
JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	---T---	1		\$1,350.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	KARE	10/29/12-11/04/12		M-F 430-5p	430-5P		---Th----	:30		(\$1,350.00)		0.00	NM		
Credited															
23	KARE	11/01/12	11/01/12	M-F 5-6a KARE First Edition M-F	CM	5-6a	---T---	:30	1	\$350.00	P-4	0.00	NM	1	\$350.00
KARE11-1ST EDT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	---T---	1		\$350.00		0.00						
24	KARE	11/01/12	11/01/12	M-F 9-10a TODAY	CM	9-10a	---T---	:30	2	\$350.00	P-4	0.00	NM	2	\$700.00
TODAY 11															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	---T---	2		\$350.00		0.00						
25	KARE	10/30/12	10/30/12	Tonight Show Tonight Show	CM	1035pm-1135pm	-T-----	:30	1	\$650.00	P-2	0.00	NM	1	\$650.00
TONIGHT SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-T-----	1		\$650.00		0.00						
26	KARE	10/30/12	10/30/12	M-F 2-3p The Doctors	CM	2P-3P	-T-----	:30	2	\$300.00	P-4	0.00	NM	2	\$600.00
THE DOCTORS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-T-----	2		\$300.00		0.00						
28	KARE	10/30/12	10/30/12	M-F 430-5p Jeopardy	CM	430-5P	-T-----	:30	1	\$1,350.00	P-4	0.00	NM	0	\$0.00
JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-T-----	1		\$1,350.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	KARE	10/29/12-11/04/12		M-F 430-5p	430-5P		-T-----	:30		(\$1,350.00)		0.00	NM		
Credited															
30	KARE	10/30/12	11/06/12	M-F 5-6a KARE First Edition M-F	CM	5-6a	-T-----	:30	1	\$350.00	P-4	0.00	NM	3	\$1,050.00
COMMENTS APPLY TO SUB LINES A THRU B KARE11-1ST EDT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-T-----	1		\$350.00		0.00						
Week:		11/05/12	11/11/12	-T-----	2		\$350.00		0.00						
31	KARE	10/30/12	11/06/12	M-F 9-10a TODAY	CM	9-10a	-T-----	:30	1	\$350.00	P-4	0.00	NM	2	\$700.00
TODAY 11															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-T-----	1		\$350.00		0.00						
Week:		11/05/12	11/11/12	-T-----	1		\$350.00		0.00						
32	KARE	10/31/12	10/31/12	Tonight Show Tonight Show	CM	1035pm-1135pm	--W----	:30	2	\$650.00	P-2	0.00	NM	2	\$1,300.00
TONIGHT SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	--W----	2		\$650.00		0.00						
33	KARE	10/31/12	10/31/12	M-F 2-3p The Doctors	CM	2P-3P	--W----	:30	2	\$300.00	P-4	0.00	NM	2	\$600.00

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KARE

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
46	KARE	11/01/12	11/01/12	M-F 3-4p DR OZ	CM	3-4p	---T---	:30	1	\$675.00	P-4	0.00	NM	1	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/12	11/04/12	---T---		1				\$675.00		0.00			
47	KARE	11/01/12	11/01/12	M-F 5-6a KARE First Edition M-F	CM	5-6a	---T---	:30	1	\$350.00	P-4	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/12	11/04/12	---T---		1				\$350.00		0.00			
48	KARE	11/01/12	11/01/12	Today Show Today Show	CM	7-9a	---T---	:30	1	\$900.00	P-4	0.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/12	11/04/12	---T---		1				\$900.00		0.00			
49	KARE	10/30/12	10/30/12	Tonight Show Tonight Show	CM	1035pm-1135pm	-T-----	:30	1	\$650.00	P-2	0.00	NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/12	11/04/12	-T-----		1				\$650.00		0.00			
50	KARE	10/30/12	10/30/12	M-F 3-4p DR OZ	CM	3-4p	-T-----	:30	1	\$675.00	P-4	0.00	NM	1	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/12	11/04/12	-T-----		1				\$675.00		0.00			
51	KARE	10/30/12	10/30/12	M-F 5-6a KARE First Edition M-F	CM	5-6a	-T-----	:30	1	\$350.00	P-4	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/12	11/04/12	-T-----		1				\$350.00		0.00			
52	KARE	10/30/12	11/06/12	Today Show Today Show	CM	7-9a	-T-----	:30	3	\$700.00	P-4	0.00	NM	4	\$3,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/12	11/04/12	-T-----		3				\$700.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	KARE	10/29/12-11/04/12	Today Show		7-9a	-T-----	:30		\$900.00		0.00	NM		
	2	KARE	10/29/12-11/04/12	Today Show		7-9a	-T-----	:30		(\$900.00)		0.00	NM		
	Credited														
	3	KARE	10/29/12-11/04/12	Today Show		7-9a	-T-----	:30		\$900.00		0.00	NM		
	Week:		11/05/12	11/11/12	-T-----		3			\$700.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	4	KARE	11/05/12-11/11/12	Today Show		7-9a	-T-----	:30		\$1,000.00		0.00	NM		
	5	KARE	11/05/12-11/11/12	Today Show		7-9a	-T-----	:30		(\$1,000.00)		0.00	NM		
	Credited														
	6	KARE	11/05/12-11/11/12	Today Show		7-9a	-T-----	:30		\$1,000.00		0.00	NM		
53	KARE	10/31/12	10/31/12	M-F 3-4p DR OZ	CM	3-4p	--W----	:30	1	\$675.00	P-4	0.00	NM	1	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/12	11/04/12	--W----		1				\$675.00		0.00			
54	KARE	10/31/12	10/31/12	M-F 5-6a KARE First Edition M-F	CM	5-6a	--W----	:30	1	\$350.00	P-4	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/12	11/04/12	--W----		1				\$350.00		0.00			
55	KARE	10/31/12	10/31/12	Today Show Today Show	CM	7-9a	--W----	:30	1	\$900.00	P-4	0.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/12	11/04/12	--W----		1				\$900.00		0.00			
56	KARE	11/03/12	11/03/12	Notre Dame Football Notre Dame Football	CM	230-6P	-----S-	:30	1	\$500.00	P-2	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/12	11/04/12	-----S-		1				\$500.00		0.00			
57	KARE	11/02/12	11/02/12	M-F 11-1130a KARE 11 News @ 11a	CM	11-1130a	----F--	:30	2	\$125.00	P-4	0.00	NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			

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 Estimate: C30N06
KARE

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57	KARE	11/02/12	11/02/12	M-F 11-1130a KARE 11 News @ 11a	CM	11-1130a	----F--	:30	2	\$125.00	P-4	0.00	NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	----F--					2	\$125.00		0.00			
58	KARE	11/05/12	11/05/12	M-F 11-1130a KARE 11 News @ 11a	CM	11-1130a	M-----	:30	2	\$125.00	P-4	0.00	NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----					2	\$125.00		0.00			
59	KARE	11/01/12	11/01/12	M-F 11-1130a KARE 11 News @ 11a	CM	11-1130a	---T---	:30	2	\$125.00	P-4	0.00	NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	---T---					2	\$125.00		0.00			
60	KARE	10/30/12	10/30/12	M-F 11-1130a KARE 11 News @ 11a	CM	11-1130a	-T-----	:30	2	\$125.00	P-4	0.00	NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-T-----					2	\$125.00		0.00			
61	KARE	11/06/12	11/06/12	M-F 11-1130a KARE 11 News @ 11a	CM	11-1130a	-T-----	:30	2	\$125.00	P-4	0.00	NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	-T-----					2	\$125.00		0.00			
62	KARE	10/31/12	10/31/12	M-F 11-1130a KARE 11 News @ 11a	CM	11-1130a	--W----	:30	2	\$125.00	P-4	0.00	NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	--W----					2	\$125.00		0.00			
63	KARE	11/02/12	11/02/12	M-F 2-3p The Doctors	CM	2P-3P	----F--	:30	1	\$300.00	P-4	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	----F--					1	\$300.00		0.00			
64	KARE	11/01/12	11/01/12	M-F 2-3p The Doctors	CM	2P-3P	---T---	:30	1	\$300.00	P-4	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	---T---					1	\$300.00		0.00			
65	KARE	10/30/12	10/30/12	M-F 2-3p The Doctors	CM	2P-3P	-T-----	:30	1	\$300.00	P-4	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-T-----					1	\$300.00		0.00			
66	KARE	10/31/12	10/31/12	M-F 2-3p The Doctors	CM	2P-3P	--W----	:30	1	\$300.00	P-4	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	--W----					1	\$300.00		0.00			
67	KARE	11/02/12	11/02/12	M-F 9-10a M-F 9-10a	CM	9-10a	----F--	:30	1	\$350.00	P-4	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	----F--					1	\$350.00		0.00			
68	KARE	11/05/12	11/05/12	M-F 9-10a M-F 9-10a	CM	9-10a	M-----	:30	1	\$350.00	P-4	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----					1	\$350.00		0.00			
69	KARE	11/01/12	11/01/12	M-F 9-10a M-F 9-10a	CM	9-10a	---T---	:30	1	\$350.00	P-4	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	---T---					1	\$350.00		0.00			
70	KARE	10/30/12	10/30/12	M-F 9-10a M-F 9-10a	CM	9-10a	-T-----	:30	1	\$350.00	P-4	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-T-----					1	\$350.00		0.00			
71	KARE	11/06/12	11/06/12	M-F 9-10a M-F 9-10a	CM	9-10a	-T-----	:30	1	\$350.00	P-4	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

Order / Rev: 715923
 Alt Order #: 06331768
 Flight Dates: 10/30/12 - 11/06/12

Advertiser: CRAVAACK, C / R / CON
 Product Desc: CRAVAACK FOR CONGRESS
 Estimate: C30N06
KARE

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
71	KARE	11/06/12	11/06/12	M-F 9-10a M-F 9-10a	CM	9-10a	-T-----	:30	1	\$350.00	P-4	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/12	11/11/12	-T-----		1				\$350.00		0.00			
72	KARE	10/31/12	10/31/12	M-F 9-10a M-F 9-10a	CM	9-10a	--W----	:30	1	\$350.00	P-4	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	--W----		1				\$350.00		0.00			
73	KARE	11/02/12	11/02/12	Days of Our Lives Days of Our Lives	CM	12-1p	----F--	:30	1	\$300.00	P-4	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	----F--		1				\$300.00		0.00			
74	KARE	11/02/12	11/02/12	M-F 4-430p KARE 11 4 News	CM	4-430P	----F--	:30	1	\$525.00	P-4	0.00	NM	1	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	----F--		1				\$525.00		0.00			
75	KARE	11/05/12	11/05/12	M-F 4-430p KARE 11 4 News	CM	4-430P	M-----	:30	1	\$250.00	P-2	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/12	11/11/12	M-----		1				\$250.00		0.00			
76	KARE	11/01/12	11/01/12	M-F 4-430p KARE 11 4 News	CM	4-430P	---T---	:30	1	\$525.00	P-4	0.00	NM	1	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	---T---		1				\$525.00		0.00			
77	KARE	10/30/12	10/30/12	M-F 4-430p KARE 11 4 News	CM	4-430P	-T-----	:30	1	\$525.00	P-4	0.00	NM	1	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-T-----		1				\$525.00		0.00			
78	KARE	11/05/12	11/05/12	Days of Our Lives Days of Our Lives	CM	12-1p	M-----	:30	1	\$225.00	P-2	0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/12	11/11/12	M-----		1				\$225.00		0.00			
79	KARE	11/01/12	11/01/12	Days of Our Lives Days of Our Lives	CM	12-1p	---T---	:30	1	\$300.00	P-4	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	---T---		1				\$300.00		0.00			
80	KARE	10/30/12	10/30/12	Days of Our Lives Days of Our Lives	CM	12-1p	-T-----	:30	1	\$300.00	P-4	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-T-----		1				\$300.00		0.00			
81	KARE	10/31/12	10/31/12	Days of Our Lives Days of Our Lives	CM	12-1p	--W----	:30	1	\$300.00	P-4	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	--W----		1				\$300.00		0.00			
82	KARE	11/02/12	11/02/12	M-F 3-4p M-F 3-4p	CM	3-4p	----F--	:30	1	\$675.00	P-4	0.00	NM	1	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	----F--		1				\$675.00		0.00			
83	KARE	11/05/12	11/05/12	M-F 3-4p M-F 3-4p	CM	3-4p	M-----	:30	1	\$500.00	P-4	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/12	11/11/12	M-----		1				\$500.00		0.00			
84	KARE	11/01/12	11/01/12	M-F 3-4p M-F 3-4p	CM	3-4p	---T---	:30	1	\$675.00	P-4	0.00	NM	1	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	---T---		1				\$675.00		0.00			
85	KARE	10/30/12	10/30/12	M-F 3-4p M-F 3-4p	CM	3-4p	-T-----	:30	1	\$675.00	P-4	0.00	NM	1	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			

Order / Rev: 715923
 Alt Order #: 06331768
 Flight Dates: 10/30/12 - 11/06/12

Advertiser: CRAVAACK, C / R / CON
 Product Desc: CRAVAACK FOR CONGRESS
 Estimate: C30N06
KARE

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
85	KARE	10/30/12	10/30/12	M-F 3-4p M-F 3-4p	CM	3-4p	-T-----	:30	1	\$675.00	P-4	0.00	NM	1	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-T-----	1		\$675.00		0.00						
86	KARE	10/31/12	10/31/12	M-F 3-4p M-F 3-4p	CM	3-4p	--W----	:30	1	\$675.00	P-4	0.00	NM	1	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	--W----	1		\$675.00		0.00						
87	KARE	11/03/12	11/03/12	Sat 8-10a KARE 11 Saturday	CM	8-10a	-----S-	:30	1	\$500.00	P-2	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-----S-	1		\$500.00		0.00						
88	KARE	11/03/12	11/03/12	Sat 6-630p KARE 11 6 News Sa	CM	KARE 11 6 News	-----S-	:30	1	\$1,450.00	P-4	0.00	NM	1	\$1,450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-----S-	1		\$1,450.00		0.00						
89	KARE	11/04/12	11/04/12	Sun 5-530p KARE 11 5 News Su	CM	KARE 11 5 News	-----S	:30	1	\$1,450.00	P-4	0.00	NM	1	\$1,450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-----S	1		\$1,450.00		0.00						
90	KARE	11/01/12	11/01/12	NBC Nightly News NBC Nightly News	CM	530-6P	---T---	:30	1	\$4,500.00	P-4	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	---T---	1		\$4,500.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	KARE	10/29/12-11/04/12		NBC Nightly News	530-6P		---Th----	:30	(\$4,500.00)	0.00	NM				
Credited															
91	KARE	10/30/12	10/30/12	NBC Nightly News NBC Nightly News	CM	530-6P	-T-----	:30	1	\$4,500.00	P-4	0.00	NM	1	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-T-----	1		\$4,500.00		0.00						
92	KARE	10/31/12	10/31/12	NBC Nightly News NBC Nightly News	CM	530-6p	--W----	:30	1	\$4,500.00	P-2	0.00	NM	1	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	--W----	1		\$4,500.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	KARE	10/29/12-11/04/12		NBC Nightly News	530-6p		--W-----	:30	\$4,500.00	0.00	NM				
93	KARE	10/30/12	10/30/12	Tue Prime Tue Prime	CM	Tue Prime (9:00 PM-10:00 PM)	-T-----	:30	1	\$4,050.00	P-4	0.00	NM	1	\$4,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-T-----	1		\$4,050.00		0.00						
94	KARE	11/02/12	11/02/12	Late Night Late Night NBC	CM	1135pm-1235xm	----F--	:30	1	\$200.00	P-2	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	----F--	1		\$200.00		0.00						
Totals													106	\$65,325.00	